



PORTFOLIO

# GLEN COLÓN

## Art Director / Creative

### CONTACTS



+1.829.669.5574



Santo Domingo,  
Distrito Nacional



www.glencolon.com



@glemiko

### SKILLS

Teamwork	■■■■■■■■■■
Creativity	■■■■■■■■■■
Innovation	■■■■■■■■■■
Communication	■■■■■■■■■■
Presentation	■■■■■■■■■■
Motivation	■■■■■■■■■■
Proactivity	■■■■■■■■■■

### SOFTWARE

Microsoft Office	■■■■■■■■■■
Doc Google	■■■■■■■■■■
Photoshop	■■■■■■■■■■
Illustrator	■■■■■■■■■■
Indesign	■■■■■■■■■■
Adobe XD	■■■■■■■■■■
Sketch up	■■■■■■■■■■

### LANGUAGES

Spanish



English



### HOBBIES

Music, Traveling, Walking, Camping,  
Video Games and Cultural Activities.



### ABOUT ME

I consider myself a creative, active and proactive person, with management skills and teamwork. Responsible, with a broad vision of the world and management of brands such as Peugeot, Renault, Coca-Cola, Bepensa Dominicana, Colgate Palmolive, Chili's, Philip Morris International, Central Electoral Board, Nestlé Dominicana, LG, Unilever, among others; developing visual communication strategies focused on results.



### WORK EXPERIENCE

- AS Servicios Publicitarios | 2015- Present
- Dream Builders
- DMC Digital Marketing To Consumers

#### Art Director / Creativity

- Establish the visual guidelines of the campaigns and ensure that the team executes them correctly.
- Planning and management of the Arts department.
- Identify opportunities for improvement and propose new processes to streamline team workflow.

#### 5 Lunas Boutique Creativa | 2012-2015

#### Graphic Design / Creativity

#### Printcity | 2011-2012

#### Graphic Design / Creativity

#### Inteliprint | 2009-2011

#### Graphic Design

#### Freelancer

#### Graphic Design / Creativity

People Marketing - Triz Group - AVE decoraciones - GP System - Ojo Luna Teatro  
Amaury Esquea Producciones - Morphosis -Emttopia -Cenapsem - Tinwood Realty & Construction.



### EDUCATION

#### APEC University

#### Master in Corporate Communication Management

Knowledge acquired in the development of management processes aimed at directing, organizing, planning and controlling corporate communication strategies, as a platform for projecting an efficient image of modern and contemporary business organizations.

#### APEC University

#### Bachelor's degree of Graphic Design

Acquired knowledge to give qualified answers to the needs of visual communication in correspondence with the structures of the professional graphic design market in any of its aspects or areas of specialization.